## **ABOUT MARD**

Our league is made up of 2 teams- the All Stars and the Bloody Bordens. MARD skaters train to give and take hard hits in this full contact sport.

Our home games take place at Teamworks Seekonk, attracting audiences from all over Southeastern Massachusetts. Our away games take place across New England and beyond.

# **GIVING BACK**

As a league, we value community involvement and promote local organizations at each of our home games. When you become a sponsor of MARD, you're supporting people who live and work in your community and are boosting your visibility with our fans and partners throughout Southeastern Massachusetts.

# WHY SUPPORT US

We are a skater funded league which means each skater pays monthly dues to cover our practice space and games. We rely on fundraising, community events, and sponsors to afford the cost of

- rental fees for practice space
- league insurance
- medical staff for games and events
- track maintenance supplies
- tournament fees
- and so much more!

## **TEAMWORKS**

1314 Fall River Ave Seekonk, MA



# **CONTACT DETAILS**

Molly Bobola and Stephanie Skinner

mard.sponsorship@gmail.com



**SPONSORSHIP** 

### A LA CARTE OPTIONS

### **PROGRAM ADS (PER PROGRAM)**

•	Quarter page	\$35
	Half page	\$60
	Full Page	\$85
•	Back Cover	\$125

### **SHOUT-OUTS (2 PER GAME)**

Single game	\$10
• Two games	\$20
<ul> <li>Three games</li> </ul>	\$30
<ul> <li>All 4 Games</li> </ul>	\$40

#### **SOCIAL MEDIA SHOUT-OUTS**

•	Single FB/IG post & story	\$75
•	Quarterly FB/IG post & story (4)	\$250
•	Single FB/IG post & story + live	
	link on website for one year	\$200
•	<ul><li>Quarterly FB/IG post &amp; story +</li></ul>	
	live link on website for one year	\$400

\*Sponsors must provide their banner to be displayed. If your business does not have a banner, MARD can offer another service in place of banner display.

\*\*Sponsors must provide their own table for vending at games.



### SPONSORSHIP LEVELS

#### LEAD JAMMER: \$500 (over \$800 value)

- Half page ad in each home game program
   (4)
- Two shout-outs per home game (8)
- Live logo link on our website for an entire calendar year
- Logo on scoreboard during home games
- End of season shout-out on our official Facebook and Instagram page
- Six tickets to use at any home game
- Banner\* displayed at home games
- Free vendor table\*\* at home games
- MARD swag bag

#### THE SCORING PASS: \$300 (over \$500 value)

- Half page ad in each home game program
   (4)
- One shout-out per home game (4)
- Live logo link on our website for an entire calendar year
- Logo on scoreboard during home games
- End of season shout-out on our official Facebook and Instagram page
- Four tickets to use at any home games

#### STARTING WHISTLE: \$150 (over \$200 value)

- Quarter page ad in one home game program
- Shout-out at one home game
- Live logo link on our website for an entire calendar year
- Logo on scoreboard during home games
- Two tickets to use at any home games

## **NEED MORE INFO?**

Fill up the registration form below and we'll get back to you!

ORGANIZATION	
CONTACT PERSON	
EMAIL ADDRESS	
ADDRESS	
PHONE NUMBER	

For payments via credit card, Venmo, or PayPal Contact Cassie Daley

mard.treasurer@gmail.com